**Date last modified/updated:** Click here to enter a date. **Internal audit:** Click here to enter a date.

**Who last modified/updated:** Click here to enter text. **Management review:** Click here to enter a date.

**This part of the Navigator Playbook is completed when you have:**

1. **Optionally, identified business drivers and benefits applicable to your organization.**
2. **Optionally, prepared and delivered a briefing to top management on the identified business drivers and benefits, management roles and responsibilities, and how these responsibilities will be met.**
3. **Secured commitment from top management to continual improvement of energy performance and the development and use of a SEEC 50001 Ready system.**
4. **Briefed top management on their EnMS leadership responsibilities.**
5. **Planned for how top management will meet their responsibilities.**
6. **Optionally, identify business drivers and benefits applicable to your organization**

|  |  |  |
| --- | --- | --- |
|  | Benefits and business drivers have been identified | Click here to enter text. |

1. **Optionally, prepare and deliver a briefing to top management on the identified business drivers and benefits, management roles and responsibilities, and how these responsibilities will be met**

|  |  |  |
| --- | --- | --- |
|  | We have prepared a briefing for top management | Click here to enter text. |
|  | We have delivered a briefing to top management | Click here to enter text. |

**Elevator speech *(example illustrative text added)***

|  |
| --- |
| Summarize in one simple sentence what the energy management system can do for your organization. |
| *Our EnMS serves as our organization’s framework to continually improve our energy performance year after year* |
| Describe the benefits that your organization will receive as a whole or to your product or service. List the benefits that set this program apart from other programs already in place. |
| *ISO 50001 has demonstrated to save 3 to 5% per year for many different types of companies. Savings of 5% per year for our company would save us over X Riyals each year.* |

**3-minute speech *(example illustrative text added)***

|  |
| --- |
| Summarize in one to three simple sentences what the energy management system can do for your organization. Include a sentence on what is energy management. |
| *An ISO 50001 EnMS is a systematic set of management processes that organizes people of varied responsibilities in our organization so that we can meet our energy saving objectives and targets at less cost than otherwise* |
| Describe the benefits that your organization will receive as a whole or to your product or service. List the benefits that set this program apart from other programs already in place. |
| *Improved energy performance and productivity; Reduce environmental and greenhouse gas emission footprint; and demonstration to external stakeholders of excellence in sustainability best practices.* |

|  |
| --- |
| **Identify your organization’s policy or vision regarding energy (business card style – short!).** |
| Click here to enter text. |
| **Describe your organization’s business objectives and how energy performance improvement supports achieving those objectives.** |
| Click here to enter text. |
| Give an example of a successful outcome from systematic energy management. |
| *We are saving 5% per year in energy costs whereas before implementation of ISO 50001 we were saving 1% per year* |
| Provide a simple statement of what is next. |
| *As a result of our ISO 50001 EnMS we have identified three new advanced technologies that will save an additional 10% in energy. These technologies will improve productivity by 5% and reduce greenhouse gas emission by 12%.* |

**Identify Key Influencers**

| **Job Position** | **Energy Type** | **Energy Use** | **Energy Need** | **Frequency of Use** | **Potential Results/ Consequences** |
| --- | --- | --- | --- | --- | --- |
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1. **Secure commitment from top management to continual improvement of energy performance and the development and use of a SEEC 50001 Ready system**

Top management commitment:

I approve our Scope and Boundaries

I commit to deploying our Energy Policy and updating it as needed

I commit to consider Energy Performance as part of design and procurement

I commit to empowering our Energy Team

I commit to consider energy performance in strategic planning

I commit to providing resources to set up, operate and improve the EnMS

I commit to working towards our Energy Objectives, using the appropriate energy performance indicators

I commit to working towards our Energy Targets, with results measured and reported at defined intervals

I commit to communicating our Energy Policy, Energy Team, Targets and Objectives and importance of energy across the organization

I commit to maintaining this SEEC 50001 Ready Playbook content, related documents and records, to represent our EnMS

I commit to successfully complete an annual internal audit of our SEEC 50001 Ready EnMS

I commit to conducting management reviews of our SEEC 50001 Ready EnMS

1. **Brief top management on their EnMS leadership responsibilities**

|  |  |  |
| --- | --- | --- |
|  | Management responsibilities have been detailed | Click here to enter text. |
|  | Management has been briefed of responsibilities | Click here to enter text. |

1. **Plan for how top management will meet their responsibilities**

|  |
| --- |
| Click here to enter text. |

|  |  |  |
| --- | --- | --- |
|  | Name(s) of Top Management Committed: | Click here to enter text. |
|  | Date of Commitment: | Click here to enter a date. |

Comments

Click here to enter text.

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